

# PeachCare for Kids Q & A What's New, What's Next

RSM Times recently requested an interview with the new PeachCare for Kids Director Rebecca Kellenberg and she graciously complied:

1. How are you settling into your new position as director of Peach-Care for Kids?

Life at PeachCare has been exciting from day one. In an environment where I was

he RSM

required to "hit the ground running" it has been great to work with capable and committed staff at Department of Community Health (DCH), Policy Studies Incorporated (PSI), and Right from the Start Medicaid (RSM).

2. What in your professional background has prepared you for this position?

My experience consulting

with programs across the country gave me not only a detailed understanding of Medicaid and State Child Health Insurance Program (SCHIP) regulations, but a broad understanding of what state agencies face, in terms of fiscal and political constraints, when creating and implementing public policy. *In my previous position with* the state of Colorado and here, I've used the analytical tools from my master's degree to assess and evaluate public policy decisions.

(Continued on page 2)

## RSM Annual Training

Project celebrated its very own 2003-2004 Olympians of outreach during the annual development conference held in October. Seventeen staff members were honored for their exceptional contributions to the project. Awards were given to the most valuable veterans and rookies of the year and to those who most understood, exemplified or demonstrated

the mission and vision of the organization.

The theme of the conference, Training for a Gold Medal Performance, expressed the ambitious goal of making all of the staff members winners for the upcoming year. To secure this victory, workers were treated to an intense two-day learning experience. For Medicaid eligibility specialists, getting to the finish line meant wrestling with citizenship issues, diving into



clearinghouse and getting synchronized with SUCCESS. It was smooth sailing for the program assistants who were provided computer training by the Office of Human Resource Management and Development.

Veteran workers stepped up to teach their novice counterparts how to decipher complex budgets (Continued on page 16)



VOLUME 11, ISSUE 2



SECOND QUARTER
REVIEW
OCT-NOV-DEC 2004

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## **RSM STATISTICS**

#### **Applications Taken**

Right from the Start Medicaid

**2nd Qtr YTD** 37,906 83,344

Women's Health Medicaid 2nd Otr YTD

481 961

**Emergency Medical Assistance 2nd Qtr YTD**1,768
3,719

Georgia Partnership For Caring 2nd Otr YTD

2nd Qtr YTD 2,094 4,453

### **Presentations Given**

**2nd Qtr YTD** 1,275 2,131

<sup>\* &</sup>quot;Inside this issue" photo: Jackson—son of Carroll Team Supervisor Melissa Wade. Read more on page 4.



## PeachCare for Kids Q&A continued

(Continued from page 1)

# 3. What appears to be on the table right now in regards to possible legislative changes?

The governor has recommended developing a more limited

Dental benefit (based on a plan that was in place in Texas). This plan eliminates coverage of orthodontia services and dentures among other services. The Department has met with GDA and GDS who have suggested adding back some procedure codes to this plan. The legislature is considering these options as they develop their budget recommendations. SB 140 has been passed in the Senate and includes

- Making PeachCare participation in managed care mandatory
- Allowing Peach-Care's third party administrator, PSI, to have direct access to department of labor wage data for the purposes of income verification
- DCH board authority to adjust cost sharing and eligibility was not passed.

# 4. How have legislative mandates such as lock-outs and premium changes in the recent past affected the program?

As expected, the first two months the policy was implemented experienced the largest cancellation numbers. 15,640 children were cancelled in the first month (August coverage) followed by 12,594 in the next month (September). However,

since October, an average of 8,255 children have been cancelled each month.

Also, on average 62% of children cancelled are reinstating after their 3-month waiting period has ended.

DCH is contracting with Georgia Policy Health Center to conduct a disenrollment survey to identify reasons of non-payment/late payments, as well as to understand what families experienced related to health care needs and services during the 3-month waiting period.



Left to right: RSM Director Jon Anderson, PCK Director Rebecca Kellenberg, and PSI Liaison Wes Harris.

5. What is your greatest concern regarding the

PCK program?

Rather than terming them concerns, I'd say there are several aspects of the program that will be a focus in the near future. We plan to continue to identify areas where we can streamline the eligibility determination process for families moving between PeachCare and Medicaid. The second issue is related to income verification. An income verification process will be in place as soon as possible for new applicants and renewing members. We are currently conducting a pilot study of a representative random sample of applications to determine the best way to undertake income verification. Options range from monthly random sampling to full documentation of income.

# 6. What makes you most hopeful about the program?

PeachCare continues to benefit from the fact that a large number of people from the governor's office, the legislature, and state agency level share pride in the program and promote what it stands for. I am optimistic that even in difficult budget circumstances we can continue to work together to find innovative and creative approaches to providing affordable quality health coverage to Georgia's children.

# 7. When can we expect to see new applications and print material with updated information, and will the premium rates be listed on these?

PSI has committed to completing programming changes by April 2005. Once the system is determined capable of accepting the new applications, we will distribute them statewide. Due to the number of premium tiers, the new applications will not have the premiums printed on them.

Print material with information related to July 1, 2004 policy changes has been available since this past summer. These materials include brochures in Spanish and English as well as new member handbooks. There is also a highlyrecommended comprehensive FAQ document available on the DCH website. RSM supervisors may contact Kandes Byrdsell to request additional print materials.

## **STATISTICS**

Continued from page 1

#### **PeachCare for Kids**

Presentations
2nd Qtr YTD
618 1,076

Community Forums (applicants)
2nd Qtr YTD
17 42

Community Forums (providers)
2nd Qtr YTD
31 57

**Application Assistance 2nd Qtr YTD**4,261
9,469

Application Distribution
Only

**2nd Qtr YTD** 15,171 33,392

**Program Inquiries 2nd Qtr YTD** 16,873 33,617

Printed Material
Distribution
2nd Qtr YTD
61,149 108,497

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## Staff Highlights

#### **BIRTHDAYS**

#### November

- 4 Merry Johnson DeKalb
- 5 Gracie Reed Muscogee
- 6 Karmen Billingslea Bibb
- 7 Monica Hood Gwinnett
- 7 Jeffrey Rozier Clayton
- 8 Tanya Cole Screven
- 10 Robin Walden State Office
- 11 Bahiyyah Henry Fulton
- 13 Linda Keaton Carroll
- 16 Cheryl Gray Laurens
- 17 Mandy Smith State Office
- 19 Natasha Terrell Fulton
- 26 Kathy Averett Muscogee
- 27 Lorraine Ilugbo Arrowhead
- 27 Todd Stewart ECS

#### December

3 Jamie Anderson RSM Trainer

- 5 Connie Sumpter State Office
- 5 Anna Epps Muscogee
- 8 Jodi Isley Washington
- 10 Julie Martin Clarke
- 11 Cissy Daniel Bulloch
- 11 Leola Kitchen DeKalb
- 11 Consuela Jones Fulton
- 12 Lupe Erazo Dougherty
- 12 Brant Kennedy Washington
- 12 Britt Meeks ECS
- 15 Son Nguyen Clayton
- 15 Irene Weaver Muscogee
- 16 Ketsia Benoit Arrowhead
- 16 Corrie Garrison Hall
- 18 Maya Johnson Gwinnett
- 19 Holly Dirst Screven
- 25 Jill Cothran Hall
- 25 Rose Nelson Bulloch
- 26 LeeAnn Deems-

Schmeck Paulding

27 Anita Cooper Arrowhead

#### January

- 2 Elaine Haizlip Washington
- 8 Darrick Wilson DeKalb
- 10 Julie Castañon
- 11 Donna Johnson Hall
- 15 Tina Murphey Gwinnett
- 17 Debbie Avant Washington
- 17 Kimberly Eklund State Office
- 17 Cynthia Griffin Clayton
- 17 Thomas Meyer Laurens
- 22 Jeff Rayburn Dougherty
- 23 Julie Curbow ECS
- 23 Cynthia Johnson Muscogee
- 25 Rachelle Remy Arrowhead
- 28 Jessica Gresham Laurens
- 28 Ollie McMillar Bibb
- 28 Cahn Thomas Laurens

#### **February**

- 3 Grace Skipper Whitfield
- 3 Jackie Cash Arrowhead
- 11 Becky Wright Ware
- 14 Stephanie Lewis Bulloch
- 16 Melissa Wade Carroll
- 17 Vonnie Stelly Clayton
- 20 Gracie Bryant Carroll
- 20 Dee Graves-Davis Bulloch
- 21 Carolyn Jones Lowndes
- 21 Patty McIntosh Gwinnett
- 22 Holly Coile Hall
- 25 Gloria Noel DeKalb
- 28 Steven Warnock Clarke

#### Promotions/Changes/New Hires October 15, 2003—December 16, 2004



#### Lisa Hart

Bibb Team MES Start Date 12/16/04





## RSM Outreach Training Class October 2004:

(l to r) standing — Sheila Reynolds (Dougherty), Lisa Taylor (Ware), Allan Boxerman (Gwinnett), Mary (Marks (Arrowhead), Beth Ferrell (Dougherty), Wanda Samuel (Bulloch), Sandy Rowell (Carroll), Gracie Bryant (Carroll), Jeff Rayburn (Dougherty), and Kim Brown (Arrowhead); seated - Corrie Garrison (Hall), Consuela Jones (Fulton), Jessica Graham (Laurens), and Amanda Waters (Bulloch)



Left to right: Jeff Rayburn, Beth Ferrell and Sheila Reynolds of the Dougherty Team studiously prepare for their exam during their New Worker Training class.

#### **BILINGUAL STAFF**

Spanish 15

French 2

Serbian 1

Bulgarian

Russian 1

German 1

Vietnamese 1

## Staff Highlights continued

## **KUDOS**

Dougherty Team MES Barbara Saturday, 2004 Veteran Team Member of the Year award recipient, received the following letter from one of her clients. The handwritten letter provides the reader with a genuine description of Saturday, but it also poignantly cap-



Saturday

Dougherty Team MES

tures the sentiment of many RSM clients who work to hang onto their dignity as they struggle through life's hard knocks:

\*The last names and some numbers have been changed to respect the family's pri-

It has been said that in life you impact everyone you meet in some form or another. Today, I have met someone over the phone who has had a truly positive impact on my life. You have an employee that has a true and beautiful soul. In the line of work you guys are involved in, I believe it is truly hard to keep a good disposition. I realize you often see people taking advantage of the system. You probably also see a lot of people who are very down and angry at the world. You probably have a lot of people take their anger out on you.

I spoke today with Barbara Saturday. After getting off the phone with her I was brought to tears. In life, when you are having problems with money people treat you like you do not matter. If I had a lot of money I would be called Ms. Smith. As of right now, I am the following: account number to Georgia Power, account number to BellSouth, ...and car insurance number to State Farm. Barbara Saturday treated me like Teresa Smith, not (Continued on page 15)

Lorraine Ilugbo, Arrowhead Team supervisor, felt her entire team deserved kudos. Ilugbo, her supervisor Gail Hambrick, and RSM Director Jon Anderson presented them all with trophies. Veronic "Dee Dee"



Veronic "Dee Dee" Clemons Arrowhead Team

Clemons was given a special plaque for her outstanding leadership.



L to R: Standing - Chasidy Williams, Kim Brown, RSM Director Jon Anderson, Arrowhead Team Supervisor Lorraine Ilugbo, Supervisor and Resource Coordinator Gail Hambrick, Rachelle Remy, and Ketsia Benoit; Seated-Jackie Cash, Mary Marks, Elena Cox, Kanessia Lopez, Tomekia Jones and Dee Dee Clemons

#### **3rd QUARTER VACANCIES**

Team	<b>Position</b>
Arrowhead	MES
Bibb	MES
Clayton	MES
Gwinnett	MES
Washington	MES
Ware	MES

\*All vacancies were covered by the team specialists unless otherwise indicated.

MES = Medicaid Eligibility Specialist PA = Program Assistant

> To check for RSM job announcements go on GoMail Bulletin Board to DFCS.Jobs -or-

Call 1-800-809-7276 to get the number for the team for which you would like to inquire.



#### Anita Cooper Walker Arrowhead Team Married Yohance Walker November 2004



## **ANNOUNCEMENTS**



#### **BORN**

#### **Jackson Adam** Wade

Date: October 22, 2004 Time: 9:18 A.M. Weight: 6 lbs 1 oz

Parents: Carroll Team Supervisor Melissa Wade



#### Kayden Nicole **Powell**

Date: November 4, 2004 Time: 6:27 A.M. Weight: 7 lbs 11 ozs

Parents: North Area Manager Robin Walden and William

Powell



#### **Choyce McKenzie Shivers**

Date: October 14, 2004 Time: 10:28 A.M. Weight: 5 lbs 8 ozs

**Parents: Laurens Team MES Romaris Shivers and Tammy** 

### **Remington Lee** Holcombe

Date: October 22, 2004 Time: 10:06 P.M. Weight: 6 lbs 10 ozs

Parents: Clarke Team MES **Lindy Holcombe and Brandon** 

Holcombe

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## ANNOUNCEMENTS continued

#### GEORGIA STATE MERIT SYSTEM YEARS OF **SERVICE AWARDS**



Muscogee Team 20 Years



Danny Jones Whitfield Team 20 Years

10 Years **Brenda Roberts** Screven Team

Lindia Moore **ECS Team** 

Phillip Kilgore Lowndes Team

Don Jenkins Clayton Team

Chervl Grav Laurens Team

Tilda Dekle Screven Team

Jodi Islev Washington Team

## On The Job

DFCS closed 293 pregnant woman cases in July due to the decrease in the FPL from 235 percent to 200 percent. However, these cases were reopened in October because the women were actually eligible prior to July 1, 2004 and were, therefore, eligible to remain on Medicaid the duration of their pregnancy and the 60-day transition period. Letters were mailed

to those who were affected, to notify them of the change. State of Georgia Department of Audits and Accounts, Medicaid Division made county visits between October 12 and November 5.

New criteria has been established for the TEFRA/Katie Beckett program for children. Medical necessity is no longer based on specific medical diagnoses. All medical information about the child must be reviewed for determination of medical necessity. Also, the estimated cost of caring for the child outside of an institution can not exceed the estimated cost of treating the child within an institution. Review manual transmittal 13 for more information.

### 5 Years

Loreal Vinson Clarke Team

Julie Martin Clarke Team

Deborah Avant Washington Team

#### RECOVERING

Jan Thompson—Paulding Team MES

Cathy Chancey—Ware Team MES

Connie Sumpter—Public Relations Recovering from leg surgery

#### BEREAVED

Barbara Hightower—Fulton Team MES Grandmother deceased October 8, 2004

Nancy Golden—Dougherty Team Supervisor Father deceased October 23, 2004

Jamie Anderson—RSM Trainer Grandmother deceased November 3, 2004



#### **BORN**

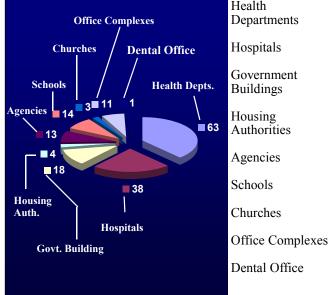
#### Harrison "Ross" Curbow

**Date: January 18, 2005** Time: 4:32 P.M. Weight: 7 lbs 14 ozs

Parents: ECS Team MES Julie **Curbow and Greg Curbow** 



#### RSM SITES IN THE COMMUNITY



Health Departments 63

Hospitals

Housing Authorities

Agencies

Schools

Churches

Dental Office



## Bibb Team

788 Walnut Street • Suite 8 • Macon, GA 31201 • 478-751-4598

	Date	Event	Location	Attendance
	10/08	Warner Robins Employee Health Fair	Warner Robins	500
	10/13	Houston Healthcare Health Fair	Perry	2000
)	10/14	Houston Health Fair at GA Nat'l Fair	Perry	2000
	0/15	Music On The Lawn	Macon	500+
/	10/2/	Plastican Health Fair	Macon	175
	10/22	HendonChurch Display	Macon	500+
//	10/23	Doles UMC Annual Fall Festival	Macon	250+
//	10/29	RAFB Flight Line Civilian Employees		
		Health Fair	Warner Robins	500
	10/30	Belk's Charity Day	Macon	300+
	10/30	Trick or Treat for Safety	Macon	2000
	10/30	10th Annual Beaver Creek Fest & Duck Race	Montezuma	400
	10/31	Halloween Trick or Treating	Warner Robbins	60
	11/04	Heart Fest 2004	Macon	500
	11/06	Heart Fest 2004	Macon	
	11/06	Maple White Baptist Church	Macon	500
	11/18	Toys R Us Health Fair	Macon	50
4	11/19	Co. Developers for Middle GA		
5	11/19	Community Action Agency	Warner Robins	25
3	11/20	Diabetes Fest 2004	Macon	2,800
2	11/20	Simmons Family Yard Sale	Macon	135
	11/21	Toys R Us Health Fair	Macon	75
4	11/30	Pre-K Comm. Resource Coordinators	Perry .	11
F	12/06	Kroger Pharmacy	Macon	
	12/07	Kroger Pharmacy	Macon	
5	12/07	Mother/Baby Matters Meeting	Macon	15
1	12/07	CVS Pharmacy #3774	Macon	2
	12/07	GA Dept of Juvenile Justice	Macon	2
3	12/07	Walgreen's Pharmacy	Macon	
3	12/07	Wal-Mart Pharmacy	Macon	
3	12/07	Kroger Pharmacy	Macon	
3	12/07	CVS Pharmacy #212	Macon	
3	12/10-13	WMAZ Gifts From The Heart	Centerville	1000+
	12/12	Gift From The Heart	Warner Robins	1000+
3	12/14	Perry Commodities	Perry	100
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## **RSM GOALS**





Reviews









**OSOP** Coding

Low Income Medicaid

Community Initiatives & Partnerships

Violence Against Women Awareness



## Bulloch Team 38 Courtland Street • Suite D • Statesboro, GA 30458 • 912-871-1575

Date	Event	Location	Attendance
10/01-02	Mule Round-Up For Elementary Students	Guysie	2000
10/15	Jordye Bacon Primary Fall Festival	Hinesville	200+
10/21	First Step Advisory Committee Meeting	Hinesville	10
10/23	Make A Difference Day/Family Dollar	Hinesville	30
10/23	Make A Difference Day/Metter United		
	Methodist Church	Metter	275
10/23	Make A Difference Day/North Bryan County		
	Food Bank	Pembroke	150
10/23	Make a Difference Day Arch Festival Health Fair	Jesup	400
10/27	3rd Annual Evans Co. Job Fair	Claxton	175
10/29	Trunk or Treat/Metter Primary School	Metter	800+
10/30	Trunk or Treat/First Baptist Church	Pembroke	300
11/01-2	GA Office of Child Support Enforcement		
	2004 Seminar	Savannah	1000
11/13	Family Conference for Children with Special Needs	Jesup	50
11/19	Employee Appreciation Day	Hinesville	60+
11/20	St. Stephens Church	Hinesville	400+
11/22	Volunteer Auxiliary Appreciation Day	Hinesville	75+
11/24	Pre- Thanksgiving Food Distributions	Pembroke	150
11/30	Meeting @ Brooklet Elementary School	Statesboro	30
12/10	Health Services Advisory Committee Meeting	Jesup	12
12/10	Christmas on the Courthouse Lawn	Claxton	1000
12/11	Christmas In Pembroke Festival	Pembroke	500

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Date	Event	Location	Attendance
(Continued fro	1 6 /		
12/29	Pediatrician Eric Hall Office	Hinesville	04
12/29	Pediatrician Phillips Ajayi Office	Hinesville	04
12/30	Human Resource Coordinator	Hinesville	03

#### Carroll Team 153 Independence Drive • Carrollton, GA 30116 • 770-830-2141

Date	Event	Location	Attendance
10/07	Teresa Gallagher	Griffin	
10/09-10	Warm Springs Medical Center Health Fair	Warm Springs	400
10/20	Joyce Mosteller	Jackson	2
10/21	One Stop Shop/Work Force Office	Thomaston	40
10/22	One Stop Shop/Meriwether Co. DFCS	Greenville	25
10/23	Red Ribbon Week/Lamar Co. Elementary	Barnesville	300
10/23	Lamar Co. Health Fair/Gordon College	Barnesville	100
10/25	Second Annual Kids Safety Night	Newnan	350
11/01	Coweta Pregnancy Services	Newnan	2
11/04	Good Works Workshop	Griffin	5
11/06	Upson Co. Health Fair	Thomaston	250
11/08	Willis Rd. Elem. School	Sharpsburg	2
11/18	REU Orientations	Griffin	17
11/19	Collaborative Partners Meeting	Waco	10
11/19	One Stop Shop Meriwether DFCS	Greenville	30
11/30	The Starting Block Daycare Center	Carrollton	2
11/30	Publix Pharmacy	Carrollton	2
11/30	Whitesburg Primary Care Clinic Presentation	Whitesburg	3
11/30	TLC Learning Center	Carrolton	2
11/30	Connie's Education Station	Newnan	2
12/01	Peaches N Cream Creative Learning Center	Newnan	3
12/01	Haney's Drug Corner	Carrollton	2
12/02	REU Orientations	Griffin	17
12/10	One Stop Shop	Greenville	15
12/14	Drs. Brackett, Ward, Bizzell, Arnett,		
	Wrothy, Cook, Pfroger, Crane & Scott	Griffin	9
12/16	Good works Workshop	Griffin	7
12/16	REU Orientations	Griffin	17
Pharmacie	es		

Publix (Carrollton) CVS (Newnan and Carrollton) Eckerds (Newnan and Carrollton) Walgreen's (Carrollton)

## Clarke Team 330 Research Dr. • Suite A-100 • Athens, GA 30605 • 706-542-1241

Date	Event	Location	Attendance
10/01-2	Madison County Fair	Comer	1300
10/07	Good Will	Athens	4
10/07	Best Buy	Bogart	
10/14	Oglethorpe County Library	Lexington	2
10/14	Oglethorpe County Health Department	Lexington	2
10/14	Harrison Poultry Family Resource Fair	Bethlehem	250
10/16	Logan Fest/Loganville Chamber Of Commerce	Loganville	650
10/20	Mental Health and Resource Fair	Athens	250
10/23	Day of the Latin American Woman	Athens	350
10/23	Make A Difference Day/Tanger Outlet Mall	Commerce	30
10/23	Maker A Difference Day/Shopping Plaza	Monroe	70
10/23	John Hurd	Monroe	2
10/23	Make A Difference Day/Family Dollar Store	Crawford	30
10/28	Sugarless Halloween Carnival/St Mary's		
	Hospital Diabetes Education Dept.	Athens	75
10/28	Halloween/Community Initiative	Jefferson	1200
10/30	Halloween/Community Initiative	Monroe	15
10/31	Trick or Treat/Forest Heights Neighborhood	Athens	40
10/31	Halloween Trick or Treat	Athens	30
10/31	Trick or Treat	Greensboro	50

(Continued on page 8)

## **MEDIA OUTREACH**

#### October

The Union Recorder article, "Frenzied volunteers take to streets for Make A Difference." (WASHINGTON)

#### 10/01

Z102 Radio advertisement for Galactic Alliance Conferences, Augusta (SCREVEN)

#### 10/01-31

- WZOT Radio PSAS, Rockmart, (PAULDING)
- Charter Communications PSAS, Cedartown, (PAULDING)
- WGAA Radio PSAS, Cedartown, (PAULDING)

#### 10/07

Univision & Spanish Newspaper, Atlanta (DEKALB)

#### 10/19

WCTV, WALB TV Channel 10, 105 WKAK Radio, The Moultrie Times Newspaper, advertisements for the Agriculture Sunbelt Exposition, Moultrie (DOUGERTY) 10/27

WTOC Channel 11. Savannah-Claxton Enterprise (BULLOCH)

(Continued on page 8)

Date	Event	Location	Attendance
(Continued fro	m page 7)		
11/03	St. Mary's Employee Benefit Fair	Athens	600
11/20	Heavenly Bodies Community Health Fair	Loganville	100
11/29	Oglethorpe Christmas Festival	Lexington	1200
12/07	Powers Partners Resource Fair	Athens	100
12/07	Baby Boutique	Winterville	
12/11	Head Of All God's Children Adoption Agency	Lexington	2
12/11	Community Christmas Festival	Lexington	500
12/13	Child Care Network	Athens	2
12/13	Tag Along, Children's Used Clothing	Athens	2
12/14	All Tel Communications	Winder	15
12/21	Walton Regional Medical Center	Monroe	2
12/21	Minit Save	Lexington	2
12/22	Elbert Memorial Hospital	Elberton	30
12/28	Morgan Co. Health Dept.	Madison	2
12/28	Greene Co. Family Connection	Greensboro	4
12/28	Greene Co. Health Dept.	Greensboro	2
12/29	Tender Care Clinic	Greensboro	2
12/29	Athens Area Technical Institute	Greensboro	2
12/29	Dr. Zweig –OB GYN	Greensboro	
12/29	Rite- Aid Pharmacy	Greensboro	2
12/29	Oconee Co. Community Connections	Bishop	
12/29	ABHS Health Systems	Athens	2
12/29	Action Inc.	Athens	3
12/29	Newton-Rockdale OB/GYN Spec.	Covington	1
12/29	Freedom House Recovery	Athens	5
12/29	East Metro OB/GYN Spec.	Covington	2
12/30	Walton Regional Medical For Bill Z (CFO)	Monroe	2
12/30	Athens Housing Authority	Athens	1
12/30	Eckerd	Covington	2
12/30	Wal-Mart Pharmacy	Covington	1
12/30	Maternal Generation Dr. Office	Monroe	2
12/30	Walton Regional Medical	Monroe	2
12/31	First Steps Program	Elberton	2
12/31	Family Dollar Store	Crawford	40
12/31	Wal-Mart	Elberton	75
Day Center	's		
October:			

Child Development Center, Lexington Tender Care Open House, Greensboro (150)

Parkview Playschool, Athens

December:

Magic Years Of Learning, Athens Small Wonders Daycare, Monroe Quality Day Care, Winterville Kiddie Square Day Care, Social Circle Harvest Church Day Care, Winterville Walton Creative Learning, Monroe Action Inc. Head Start, Athens Back to Basics Preschool, Monroe Building Blocks Daycare, Athens Little Angels Educare, Covington Kids World, Athens KC'S 24 Hour Child Care Center, Covington Little Ones Academy, Athens Little Folks Campus, Covington Leapin Lizzards Day Care, Danielsville Magic Years Of Learning, Athens WEE Ones, Inc. Day Care, Watkinsville Mollie's Learning Center, Inc, Monroe

#### Clayton Team 409 Arrowhead Blvd.. • Suite C-7 • Jonesboro, GA 30236 • 770-473-2605

Date	Event	Location	Attendance
10/02	Sensational Saturday At The Beach	Jonesboro	6,000
10/05	National Fire Prevention Week Health Fair (City Hall)	Atlanta	650
10/05	Women's Day at the Mexican Consulate	Atlanta	750+
10/14	Riverdale Elementary Fall Festivals	Riverdale	400+
10/15	Babies Can't Wait Fun Festivals	Jonesboro	500+
10/23	Make a Difference Day/Highland Vista Apt.	Jonesboro	60+
10/23	Make A Difference Resource Fair	Jonesboro	50+
10/23	Community Resource Fair/Highland Manor Apts.	Jonesboro	50+
10/25	Make A Difference Day	Jonesboro	20+
10/26	B.C. Haynie Elementary School/PTA Meeting	Morrow	125+

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## **MEDIA OUTREACH** Continued

(Continued from page 7)

WISK Radio, Americus (MUSCOGEE)

10/28

WCGT TV 16, WRBL TV 3, WTVM TV 9, WSWS TV 66, & All Clear Channel Radio Station, advertisements for Chamber of Commerce Business Expo(MUSCOGEE) 10/30

- WMNZ Radio, Montezuma (BIBB)
- Channel 44, Cordele (DOUGERTY)
- Town Co. Sentinel, Photos, Hiawassee (HALL)

**November** 11/1-30 **WGAA PSAS** Cedartown (PAULDING) 11/06 Calhoun Times & Albany Herald Newspa-(Continued on page 10)

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Date	Event	Location	Attendance
(Continu	ed from page 8)		
11/01	Minority Grandparents Raising Grandchildren Summit	Atlanta	35
11/02	Sensational Saturday at the Beach	Jonesboro	1000
11/05	Babies Can't Wait Transition Conference	Morrow	100+
11/08	12th Annual Atlanta Diabetes University	Atlanta	5000
12/04	Winter Wonderland Fest/Cook Elementary School	Atlanta	500+
12/07	Children's College Day Care	Stockbridge	01
12/07	Little Learners	Jonesboro	01
12/07	LaPetite Academy	Stockbridge	02
12/07	Kids R Kids	Stockbridge	01
12/07	Eagle's Nest Day Care	McDonough	01
12/07	Cornerstone Academy	McDonough	01
12/07	Children's Friend Day Care	McDonough	01

## DeKalb Team 3308 Covington Dr. • Apt. B • Decatur, GA 30032 • 404-286-9284



The Bulloch Team attended the Ogeechee Fair in style. New worker, Amanda Waters, designed their sunshine booth. Behind the table (I to r) are Amanda Waters, Stephanie Lewis, Cissy Daniel (supervisor) and Julie Castañon.



Bulloch Team MES Julie Castoñon treated her team members to a lesson in Mexican culture and foods in order to enrich their awareness of ethnic diversities.



Each year, the entire Clayton Team pulls together to support Sensational Saturday at Clayton International Beach. Pictured here (1 to r) are Son Nguyen, Vonnie Stelly, Cynthia Griffin, Don Jenkins (supervisor), Sharon Duke, Terry New and Jeff Rozier.

Date	Event	Location	Attendance
10/02	Jackson Memorial Church Health Fair	Atlanta	150+
10/04	Dekalb Workforce Dev. Center	Decatur	43
10/07	Semana Mexicana De Salud/Mexican Health Week	Atlanta	500+
10/07	Fire Prevention Week	Atlanta	1000+
10/07	Fire Health Crime Extravaganza	Atlanta	25-50
10/09	Stone Crest Fire and Safety Health Fair	Lithonia	1500+
10/09	Girls Scout Troop 21459/Rehoboth Presb. Church	Decatur	50+
10/09	Presbyterian Covenant Church	Doraville	100
10/18	DeKalb Workforce Dev. Center	Decatur	36
10/21	Oakcliff Elementary PTA	Doraville	700+
10/22	Sky Haven Elementary Fall Festival	Decatur	300+
10/23	Clarkston Health Collaborative	Clarkston	15
10/23	Vida Abundante Church	Chamblee	50
10/23	Youth Explosion Health Fair	Stone Mountain	124
10/23	Atlanta Intercultural Ministries Health Fair	Atlanta	50
10/23	Shadow Rock Elementary Fall Festival	Decatur	300
10/30	Greater Travelers Fall Festival	Decatur	300
10/30	Narvie J. Harris School Fall Carnival	Decatur	500+
10/31	Cedar Grove Treasure Village	Conley	200
11/06	Chestnut Creek Apartment Health Fair	Doraville	150
11/06	Cumberland Court Apartment Health Fair	Doraville	125+
11/08	DeKalb Workforce Dev. Center	Decatur	36
11/15	DeKalb Workforce Dev. Center	Decatur	27
11/16	Burgess Healthy Choice Community Health Fair	Atlanta	125
11/18	Oakcliff Elementary PTA	Doraville	250+
11/20	Castle Downs Subdivision Holiday Craft Festival	Lithonia	130+
11/23	Clarkston Health Collaborative	Clarkston	20
11/29	DeKalb Workforce Dev. Center	Decatur	38
11/30	Narvie J. Harris School PTA (Raising Black Boys)	Decatur	125
12/11	Winter Wonderland/Cook Elementary School	Atlanta	400+
12/13	DeKalb Workforce Dev. Center	Decatur	18
12/13	Family Support /SW/Child Life/Chapel/School Program	Atlanta	06
12/16	Oak Cliff Elementary School	Doraville	250
12/20	Family Support /SW/Child Life/Chapel/School Prog	Atlanta	05

## Dougherty Team 361 Industrial Dr. • Rm C • Moultrie, GA 31768 • 229-891-7045

Date	Event	Location	Attendance
10/02	Gospel Fest 2004	Albany	70
10/02	14th Annual Pelham Wild Life Festival	Pelham	2500
10/07	SW Ga Comm. Action/Rep. Eva Hayes	Moultrie	2
10/08	Worth Co. Farm Bureau Women's Committee Meeting	Sylvester	6
10/12	Mitchell County Collaborative	Camilla	51
10/12	Breast Cancer Screening/ Awareness Events	Sylvester	100+
10/13	Advisory Health Committees Meeting	Moultrie	30

(Continued on page 10)

Date	Event	Location	Attendance
(Continued fro	om page 9)		
10/14	Health Service Advisory	Camilla	10
10/14	Fall Health Advisory Committee Meeting	Leesburg	15
10/15	Worth Co. CDC Health Advisory Meeting	Doerun	11
10/16	Arts in the Park	Albany	100
10/16	Moms' and Kids Expo	Moultrie	150
10/18	Mitchell Co. Women's Health	Camilla	
10/19-21	Agriculture Sunbelt Expo	Moultrie	11,000
10/20	Dr. Patel	Camilla	2
10/23	Baker Co. Health Fair	Newton	250
10/26	Health Advisory Meeting/Kiddies Kastle Head Start	Norman Park	20
10/28	Career Day/Thomas Co. High School	Thomasville	700
10/28	Calhoun Parenting Classes Presentation	Morgan	8
10/29	Turner Job Corps Health Fair	Albany	450
10/30	Chicken Pie Festival	Smithville	4500
11/02	DFCS Fall Festival	Camilla	225
11/03	Parent Day at Head Start	Doerun	40
11/03	Mitchell Co. Head Start Parents Day	Camilla	18
11/03	Parents Day/Culbertson Head Start	Moultrie	25
11/06	Calhoun Co. Harvest Festival 2004	Morgan	300
11/08	Mitchell Co. Children and Youth Board Meeting	Camilla	10
11/16	Family Connection Partnership Meeting	Sylvester	17
11/16	Thomas Co. Family Connection Meeting	Thomasville	50
11/17	DOL Meeting with Colquitt Co. Laid Off Workers	Moultrie	15
11/20	Baconton Pecan Festival	Camilla	250
12/02	Advisory Council Meeting (Ellenton Health Clinic)	Moultrie	5
12/06	Mitchell Co Children and Youth Board	Camilla	12
12/08	Baker Co. Family Connections	Newton	22
12/09	Mitchell Co. Collaborative	Camilla	42

#### Fulton Team 501 Pulliam St.. • Suite 508 • Atlanta, GA 30312 • 404-657-6034/6035

Date	Event	Location	Attendance
10/02	New Morning Light Annual Health Fair	Conley	500+
10/02	Block Party At Sunshine House	Atlanta	100+
10/05	Fire Health Crime Extravaganza (City Hall Downtown)	Atlanta	500+
10/05	National Fire Prevention Week (City Hall East)	Atlanta	1000+
10/05	Mexican Health Fair	Atlanta	200+
10/05	City of College Park Unity Day	College Park,	100-150
10/05	Fall Festival	Woodstock	2500+
10/05	The Love Center Community Block Party & Parade	Atlanta	500+
10/14	Kidazzle Day Care Center	Atlanta	75
10/16	Sandy Springs Middle School Fall Festival	Atlanta	500+
10/17	Aids Walk Atlanta	Atlanta	10,000+
10/23	Super Saturday at Wellington Chase	Lithonia	100+
10/29	Halloween Festival	Atlanta	150
10/30	Wellness Fair/Mt. Sinai Baptist Church	Atlanta	150
10/30	Cascade UMCH Fair	Atlanta	1000+
10/30	Trunk or Treat	East Point	1000+
11/06	12TH Annual Atlanta Diabetes University Health Fair	Atlanta	5000+
11/06	Fall Festival Carnival Chattahoochee Head Start	Atlanta	500+
11/12	Tribute/Black Music Variety Show/Bellwood B & G	Atlanta	500+
11/13	Strong Legs Walk	Atlanta	5000+
11/16	Child Safety Seat Network	College Park	15
11/17	Great American Smoke-Out/ Anti Smoking Rally	Atlanta	300
11/20	Tips of Winter Skin Care Symposium	College Park	200+
11/23	P.A.L Toys For Tots Event	Atlanta	500+
12/03	A Main Street Christmas	East Point	1000+
12/04	Children's Health Care Christmas Parade		
	Festival of Trees	Atlanta	5000
12/11	4th Annual Winter Wonderland Health Fair		
	at Cooke Elementary School	Atlanta	100+
12/22	100 Black Men Christmas Giveaway	Atlanta	100+
12/23	United Way	Atlanta	
12/23	P. A. L. Toys for Tots Event	Atlanta	500+



(Continued from page 8) per, (DOUGHERTY) 11/07 The Times Newspaper, (HALL)

11/08 The Gainesville Times article, "Harvest offers

feast, pampering" (HALL)

11/30

WZOT-PSAS, Rockmart (PAULDING)

### **December** 12/1-31

- WZOT Radio PSAs, Rockmart (PAULDING)
- Charter Communications television PSAs, Cedartown, (PAULDING)
- WGAA Radio PSAs, Cedartown, (PAULDING)

#### 12/11

- FM 97.1, event ad, Lexington (CLARKE)
- The True Citizen Newspaper advertisement for Second Annual Tours of Homes, Sardis, (SCREVEN)

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## Gwinnett Team 100 Castor Dr. • Apt. D-5 • Norcross, GA 30071 • 770-840-2260/2261



Date	Event	Location	Attendance
10/05-7	Atlanta Fire Health Crime Extravaganza	Atlanta	500
10/05	Semana Mexicana de Salud/Mexican Health Week	Atlanta	300
10/05	GMACC Event at Meadow Creek Elementary	Lawrenceville	75
10/06	Second Mexican Week of Health	Atlanta	300
10/09	Hopewell Baptist Church Annual Health Fair	Norcross	200
10/20	Lawerencville Health Center	Lawrenceville	4
10/21	Georgia Child Fatality Review Panel	Marietta	2
10/21	Mocha Moms of Fulton County	Atlanta	2
10/21	"Kitchen Table" Discussion on SIDS	Decatur	40
10/28	Quality Care for Children	Atlanta	3
10/28	Nationwide Insurance	Buford	2
10/28	Community Resource Fair	Buford	80
10/31	Trick or Treat	Lawrenceville	6



The metro area teams worked with the Atlanta Fire Department to entertain and educate children at the Fire, Health and Crime Extravaganza during National Fire Prevention Week in October. Pictured above with fire officials are (l to r) Allen Boxerman and Maya Johnson of the Gwinnett Team and Cynthia Lemmon and Dennis Magsby of the Fulton Team. Pictured below are Sharon Duke of the Clayton Team and Natasha Anderson of the Fulton Team at City Hall in downtown Atlanta. On the bottom of the page, children gather around for entertainment and to get their face painted by RSM staff.





## Hall Team 332 Washington St. • Suite 305 • Gainesville, GA 30501 • 770-531-6014

Date	Event	Location	Attendance
10/02	Royston Fall Festival	Royston	2000+
10/09	Lamaze Class	Gainesville	20
10/11	Newborn Class	Gainesville	10
10/13	Parent Conferences with Babies Can't Wait	Gainesville	60
10/15	Booster Seat Distribution at Mar-Jack Poultry	Gainesville	100
10/15	Child Safety Seat Class at Hall Co Health Dept.	Gainesville	20
10/16	Sorghum Festival	Blairsville	2000
10/18	Sibling Class	Gainesville	14
10/20	Interagency Meeting: Assessing Children for Services	Hiawassee	26
10/23	Make a Difference Day at Wal-Mart	Gainesville	300
10/23	Make A Difference Day at Cobb Memorial Hospital	Royston	50
10/23	Judgment House Production at Tom's Creek Baptist Church	Martin	5
10/24	Sorghum Festival	Blairsville	200
10/27	Peer Review Team Meeting	Gainesville	20
10/27	Child Safety Seat Class	Gainesville	35
10/30	Redwine United Methodist Church Fall Festival	Gainesville	250
10/30	Towns Co. Halloween Community Outreach	Hiawassee	1500
11/01	Lamaze Class	Gainesville	14
11/06	Lamaze Class	Gainesville	15
11/07	Harvest of Hope/Riverbend Baptist Church	Gainesville	500
11/08	Newborn Classes	Gainesville	14
11/15	Sibling Classes	Gainesville	14
11/16-21	Open Enrollment @ Northeast Ga. Medical Center	Gainesville	300
11/17	Lamaze Class	Gainesville	9
11/17	Family Connections & Interagency Council	Hiawassee	15
11/19	Child Safety Seat Class@ Hall Co. Health Dept.	Gainesville	20
11/22	Thanksgiving Meal Distributions/North Habersham	OI 1 '''	20
11 (2)	Middle School	Clarkesville	80
11/24	Junior Project Interviews at Habersham Co. Health Dept.	Demorest	2
12/02	Lamaze Class/Essentially for Women	Gainesville	20
12/04	Lamaze Class/Essentially for Women	Gainesville	20
12/08	Chris Scoggins of WEC	Blairsville	
12/09	Certified Nurse Midwife	Blairsville	100
12/11	Jolin's Fish House	Lavonia	100 6
12/11	Sorting Xmas Toys for Needy Children Newborn Class	Homer Gainesville	26
12/13 12/15	Habersham OB-GYN	Demorest	20
12/13	Dr. Shultz & Dr. Sim Office	Demorest	3
12/13	First Baptist Church Holiday Family Church	Lavonia	500
12/10	Child Safety Seat Class at Hall Co Health Dept.	Gainesville	20
12/17	Jolin's Fish House	Lavonia	75
12/17	Plaza Del Toro	Oakwood	75
12/18	Jolin's Restaurant	Lavonia	50
12/18	Francisco Landscaping Services	Gainesville	50
12/10	Sibling Classes	Gainesville	12
12, 20		Camesvine	
			(Continued on page 12)

(Continued fro	m page 11)		
12/28	Drs. Fernandez, Meadows, Reese and Pinkerton	Toccoa	
12/28	Raybon OB/GYN	Toccoa	
12/28	Habersham Co. Health Dept.	Demorest	
12/29	EduCare Preschool	Baldwin	
12/29	Jack & Jill Day Care	Cornelia	
12/29	Kandy Kane Pre School	Clarkesville	
12/29	Longstreet Clinic (OB/GYN)	Habersham	
12/29	Clarkesville Family Practice	Clarkesville	
12/29	Women's Wellness Center	Demorest	
12/29	Stephens Co. School Nutritionists	Toccoa	2
12/30	Toccoa Clinic Pediatrics	Toccoa	2
12/31	Scottie's Discount Drugs	Hartwell	2
12/31	Winn Dixie Pharmacy	Hartwell	
12/31	CVS Pharmacy	Hartwell	2
12/31	Wal-Mart Pharmacy	Hartwell	2

Location

Attendance

**Date** 

**Event** 



## Laurens Team Brantley Homes Apts. • 701-A Elk St.. • Dublin GA 31021 • 478-274-7827

Date	Event	Location	Attenda	ance
10/02	Parent-Tot Connection Family Festival	Dodge Co.	200	
10/07	Jeff Davis County Fair	Jeff Davis	100	
10/09	EMC Annual Meeting	Dodge Co.	900	
10/09	State Representative Terry Coleman	Dodge Co.		
10/09	Tractor Pull	Jeff Davis	100	
10/10	ATV Race	Jeff Davis	250	
10/10	Toombs County Wellness Fair	Toombs Co.	60	
10/11	Demolition Derby	Jeff Davis	250	
10/14	Family Connection Meeting	Laurens	13	
10/16	Dodge Co. Hospital Ladies Night Out	Dodge Co.	150	C
10/21-25	Dublin Civitan Fair	Laurens	1000	a
10/23	Family Fun Night at North Dodge Elementary	Dodge Co.	400	(0
10/23	Montgomery County Collaborative Meeting	Montgomery	15	Ù
10/25	Project Hope Block Party	Toombs	600	ir
10/25	Make A Difference Day Housing Project Festival	Appling	30	В
10/27	New Connections to Work	Laurens	11	g
November				P
	New Connections Welfare to Work Class	Laurens	10	C
	Job Resource Fair Job Fair Manned Display	Wheeler	75	S
	Little Ocmulgee Annual Meeting	Wheeler	800	b



OFI Manager Mary-Ellen Brown shares a joyful hug with Lynn Sims (Community Based/Refugee Programs Unit) during the OFI Christmas Meeting. Others pictured here are: Lynne Boring (Corrective Action) in the foreground; Gail Ormsby (Childcare and Parent Services) behind Boring; Jean O'Callaghan (Medicaid Unit) behind Sims, and Deidre Bolden (RevMax) in background.

## Lowndes Team 400 E. Altamaha St. Fitzgerald, GA 31750 • 229-426-5201

Date	Event	Location	Attendance
10/02	Hahira Honey Bee Festivals	Hahira	2500
10/02	Community Outreach Extravaganzas	Lakeland	150+
10/02	Dorminey Medical Centers' Health Day 2004	Ocilla	500+
10/02	Big Pig Jig	Vienna	1000
10/06	Valdosta-Colonial Mall	Valdosta	3
10/06	South Ga. Medical Center	Valdosta	2
10/14	Crisp Regional Hospital	Cordel	
10/16	Langdale Forest Products Family Fun Day	Valdosta	200
10/19-21	Sunbelt Agriculture Exposition	Moultrie	105,000
10/22	Annual Community Wide Heath Fair	Tifton	250+
10/23	Make a Difference Day at Valdosta Colonial Mall	Valdosta	500
10/28	Crisp Co. DFCS Childcare Providers Meeting	Cordele	30
10/29	Fullington Academy Fall Festival	Pinehurst	300
11/04	Central Georga Fair	Cordele	250
11/04	Educational Resource Expo	Valdosta	1500+
11/06	South Ga Medical Center Family Health Fair	Valdosta.	200+
11/06	Brooks County Hospital Health Fair	Quitman	700+
11/06	CCY Art Festival	Adel	400



Cassandra Cladd, program manager for Healthy Mothers, Healthy Babies (HMHB), attended a meeting in December for all RSM supervisors. She said that the HMHB Powerline is now taking PeachCare for Kids applications over the phone. Clients can be referred to 1-800-822-2539 or 770-451-5501.

(Continued on page 13)

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Date Event Location



## DID YOU KNOW?

According to report findings by the Governor's Council on Maternal and Infant Health 2004:

- Premature babies are 14 times more likely to die in the first year of life than full term babies
- In 2002, 16, 830 babies were born too early to Georgia families.
- Hospital stays for premature babies average \$58,000 versus \$4,300 for a healthy newborn.
- In 2003, 33 percent of Georgia middle school students were overweight or at risk for becoming overweight.
- Maternal depression is associated with low birth weight and prematurity, poor measures of school readiness, verbal comprehension and expressive language skills.
- Data suggests that 18 percent of all low birth weight babies may be linked to advanced gum disease.

Date	Event	Location	Attendance
(Continue	ed from page 12)		
11/17	Dr. Reese's Office	Fitzgerald	3
11/17	Fitzgerald Summit Apartments	Ü	
11/17	South Central Primary Care	Ocilla	2
11/18	Salvation Army	Tifton	
11/30	Phoebe Family Medical Center	Ashburn	
12/03	Crisp Christmas Parade	Cordele	1000
12/07	County Christmas Tree Lighting	Cordele	150
12/10	Crisp Community Council Legislative Luncheon	Cordele	50

## Muscogee Team 3617 Hilton Ave. • Suite 227 • Columbus, GA 31904 • 706-649-1272

Date	Event	Location	Attendance
10/02	Fall Festival at Central Baptist Church	Ellerslie	50
10/14	Chamber of Commerce Power Lunch at Cascade		
	Hills Baptist Church	Columbus	300
10/14	Teen Parenting Advisory Committee	Columbus	5
10/14	Morehouse School of Medicine Night Out After Dark	Columbus	300
10/15	Annual Health Services Advisory Council	Buena Vista	14
10/16	First Annual Pecan Festival	Americus	400
10/20	Annual Community Celebration (Agency Showcase)	Americus	100
10/20	Nora Tan-Ngo, FAAP	Columbus	
10/21	Internet Machinery Corporation Closing	Columbus	15
10/24	Internet Employees	Columbus	40
10/27	Callaway Gardens Health Fair	Pine Mountain	50
10/27	Covering Kids & Families Planning Meeting	Columbus	6
10/27	Career Fair	Americus	300
10/28	Chamber Of Commerce Business Expo	Columbus	500
10/30	Covering Kids and Families Bookmarks Halloween	Columbus	100
10/31	Third Hispanic Fair	Columbus	300-400
10/31	Halloween Give Away	Americus	50
11/03	Georgia Workforce Conference	Columbus	2000
11/04	Exchange Club Luncheon		70
11/08	Outreach Americus		50
11/08	Rural America Festival at Marion Co. Courthouse	Marian	700
11/17	SACS Meeting Waverly Terrace		20
11/29	Presentation to Sibley Heart Center	Columbus	
12/02	CSU Student Health RN	Columbus	
12/08	Covering Kids and Families Planning Meeting	Columbus	7
12/08	Harris County Family Connections Collaborative Meeting	Hamilton	23
12/11	Mason & Eastern Star Breakfast	Columbus	50
12/11	Tri -City American Business Women Meeting	Columbus	35
12/22	Willie Seals Primerica	Columbus	

## Paulding Team 126 Grady Rd. • Rockmart, GA 30153 • 770-749-1675

Date	Event	Location	Attendance
10/02	Paulding Co. DFCS	Dallas	
10/08-9	Women's Health Fair	Cartersville	475
10/11	Salvation Army Free Clinic	Rome	20-30
10/13	Chattooga Co. Health Fair	Menlo	150-200
10/19	DOL UCB Workshop	Cedartown	10
10/20	Halloween Trick or Treat Village	Dallas	25
10/21	Mount Vernon	Trion	200-250
10/21	Newborn Welcome Packets	Dallas	
10/23	Red Ribbon Week Kick-Off	Cedartown	105
10/25	All Good Elementary School	Dallas	
10/27	Red Ribbon Week Tulip Planting	Rome	15-20
10/30	Halloween Trick or Treat Village	Dallas	8000 +
11/04	Health Fair	Dallas	100
11/16	Dept. of Labor UCB Workshop	Cedartown	20

(Continued on page 14)



Date	Event	Location	Attendance
(Continued from	n page 13)		
11/18	Chamber of Commerce Leadership Training	Dallas	16
11/18	Intake for Family Resource Center	Dallas	10
11/18	GPCF Outreach	Dallas	
11/18	Bethany Christian		
11/30	Resource Directory Outreach	Paulding	10,000
12/13	Healthy Coalition Board Meeting	Rome	7
12/13	Salvation Army Free Clinic	Rome	40-50
1/2/1/4	Dept. of Labor UCB Workshop	Cedartown	25
12/15	Cedartown United Fund Christmas Give-Away	Cedartown	40

## **Screven Team** 121 North Main St. • Sylvania, GA 30467 • 912-564-5677



The children of East Dublin Headstart were fascinated by Patty Cake the Clown's rainbow coiffure. For Make A Difference Day, Patty Cake (Cheryl Gray of the Laurens Team) read books to the children and passed out goody bags and school supplies, and RSM and PCK literature for the kids to take home to mommy and daddy.



For the third consecutive year, Thomas Meyer (far right) celebrated trick or treat season with the kiddie ghouls and goblins of Tattnall County at the merchant-sponsored event in downtown Reidsville.

Date	Event	Location	Attendance
10/01	Galactic Alliance Conferences	Augusta	63,456
10/02	Fair on the Square	Millen	500
10/03	Richmond Co. Community Partnership Annual		
	Education Fair and Parade	Augusta	895
10/06	Augusta State University Health Fair	Augusta	445+
10/07	Breast Cancer Awareness Month	Augusta	25
10/12	R& D's Restaurant	Sylvania	2
10/14	Women In Business Annual Conference	Waynesboro	175
10/16	Williams Memorial CME Church Health Fair	Augusta	75
10/21	Burke Co. Developers Day	Waynesboro	150
10/22	Euchee Creek Health Fair	Grovetown	385+
10/23	Make a Difference Day Fred's Dept Store	Augusta	85+
10/25	National Breast Cancer Awareness	Augusta	28
10/26	Breast Cancer Awareness Month	Martinez	28
10/27	Teen Mothers Support Group Josey High School	Augusta	5
10/27	Curves for Women	Thomson	11
10/28	Downtown Trick or Treat	Sylvania	200
10/28	Pickard Dental Office	Thomson	10
10/28	Teen Mother Support Group at Butler High School	Augusta	6
10/29	Stand Down For The Homeless	Augusta	500
10/30	Sardis United Methodist Church Hallelujah Festival	Sardis	325
10/31	Trick or Treat Giveaway	Augusta	
11/04	New Employees Orientation	Fort Gordon	
11/05	MCG Emergency Room	Augusta	3
11/06	Community Soup Kitchen Health Fair	Rome	200
11/06	SGA Elementary Fall Festival	Sardis	500
11/13	MCG Medical Students Health Screening	Augusta	8
11/13	Beulah Grove Baptist Church Health Fair	8	350
11/14	First Year Anniversary of Salvation Medical clinic		75
11/15	TAM (Teenage Mothers) Support Group		6
11/19	Healthy Families Presentation	Rome	15
11/20	Burke Community Partnership Yard Sale	Waynesboro	150
11/25	Thanksgiving Love Fest	,	250
12/02	Christmas Extravaganza	Sylvania	800
12/02	Lucy C. Laney HS Health Fair	Augusta	600+
12/03	Christmas On Liberty	Waynesboro	500
12/03	CMC Lobby	Augusta	16
12/03	Medical College of Georgia Emergency Room, lobby,		
•	and Pediatric Clinic	Augusta	6
12/03	CVS Pharmacy	Augusta	3
12/03	Eckerd's Pharmacy	Augusta	3
12/03	Kroger Pharmacy	Augusta	3
12/03	Bi-Lo Grocery Store	Augusta	-
12/03	KCI International	Augusta	2
12/07	Augusta-Richmond Co. Community Partnerships Meeting	Augusta	300
12/11	Second Annual Tours of Homes	Sardis	85
12/15	Golden Harvest Food Services at Sardis Baptist Church	Sardis	78
12/29	Healthy Start	Augusta	2
12/30	Circle K Store # 5367	Thomson	5
12/30	Georgia Dept Of Labor	Thomson	10
12/30	Affordable Insurance	Thomson	11
•			

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## Ware Team 410 Darling Avenue • Waycross, GA 31501 • 912-287-2785

Date	Event	Location	Attendance
10/01	Mule Roundup	Guysie	1500
10/02	Coffee Co. Health Fair	Douglas	2000
10/07	Glynn Co. Health Dept.	Brunswick	2
10/13	Willacoochee Elementary School Health Check	Willacoochee	100
10/13	Pearson Elementary (Pre-K) Health Check	Pearson	100
10/15	Glynn Co. Health Dept.	Brunswick	50
10/16	GA Fire Station Family Health Fair at City Hall	Blackshear	150
10/23	Atkinson Co. High School Agricultural Festival	Pearson	250
10/23	Satilla Health Fest	Waycross	642
10/25	Pearson Elem. School	Pearson	150
10/27	Coffee Co. Hispanic Resources	Douglas	50
10/29	City of Waycross Health Benefit Fair at YMCA	Waycross	200
10/29	Pre-K Trick or Treat/Atkinson Co. Health Dept	Pearson	85
10/30	Ware Manor Low Income Housing Fall Festival	Waycross	120
11/03	Prenatal Presentation Camden Co High School	Camden	4
11/06	Founder's Day Homeland Celebration		200
11/16	Healthy Families Organization Presentation at	Glynn Co	4
	Glynn Co Health Dept.	•	
11/17	Ryan White Coastal Care Consortium	Brunswick	35
11/18	School Resource Fair	Brunswick	35
11/21	Kingsland Catfish Festival	Kingsland	5000
12/03	Tri- Coastal Collaborative Meeting	Brunswick	19
12/07	Customer Appreciation at K-Mart	Douglas	100
12/11	Annual Multi Family Xmas Yard Sale	Douglas	150
12/15	Willacoochee Elementary School Pre-K Xmas Party	Willacoochee	75



Ambrose Elementary, Ambrose Broxton Elementary, Broxton Coffee High School, Douglas East Coffee Middle School, Douglas Eastside Elementary School, Douglas Indian Creek Elementary, Douglas

Event

Nicholls Elementary, Nicholls Satilla Elementary, Douglas West Coffee Middle School, Douglas West Green Elementary, West Green Westside Elementary, Douglas

Location

## Washington Team P.O. Box 307 • 111 Brookins St. • Sandersville, GA 31082 • 478-553-2467

Date	Event	Location	Attendance
10/12	Jones County Fair	Gray	1000
10/2	Gordon's Fall Line Festival	Irwinton	250
10/9	Kaolin Festival and Parade	Sandersville	9000
10/12-15	Washington County Youth And		
	Agricultural Fair	Sandersville	3000
10/14	Swainsboro Primary School Fall Festival	Swainsboro	1750
10/16	Wells Primary School Health And Safety Fair	Gray	350
10/23	Make A Difference Day/OconeeRegional	-	
	Medical Center	Milledgeville	1200
10/23	Kids R US Fall Festival	Gray	500
10/23	Maxway Store Display	Washington	75
10/23	Gray Elementary School Fall Festival	Gray	1000
10/28	Judgment House Fall Festival Hawhammock	-	
	Baptist Church	Swainsboro	150
10/28	Pre-K Tour Of Halloween Adventure	Irwinton	150
11/2	Kiwanis Club Presentation	Gray	18
11/6	Veterans' Day Celebration	Gray	200
11/6	The Deer Festival	Monticello	1500
11/6	Tignall Fall Festival	Washington	300
11/16	Head Start Parents Meeting	Sandersville	75
11/19-20	Showcase Milledgeville Business Expo	Milledgeville	3300
12/2	Christmas in Eatonton Parade and Festival	Eatonton	300
12/2	Oconee Regional Med. Center Celebration of Life	Milledgeville	500
12/3	Milledgeville Mall Grand Re-Opening	Milledgeville	1000
12/4	Central GA. Tech. Winter Recruitment Fair	Jeffersonville	100
			(Continued on page

(Continued on page 16)

Attendence

## KUDOS continued

(Continued from page 4) caseload #111R. Barbara realized my children were just that, children. They are not just Medicaid insurees. It is amazing that just the humane act of treating me as a human can make such a difference.

She went above and beyond to help Lenix Smith; straight "A" student taking classes in higher grade levels, student of the month four years running....

Addisin Jones 14-month-old girl with lashes so long they touch her eyebrows, curly haired, and taught to use sign language because she can't get her point across by talking. (She is not deaf, she just can not talk yet.)
Ken Jones and Teresa Smith; husband and wife for five and a half years, trying to make a better life for their kids.

Teresa Smith; stay-at-home mom to ensure her kids have enough love. Ken Jones; works very hard for a very small paycheck.

[Barbara] truly treated us as people and not just another case. . . . Thank you so much for your time. As I wrote this letter, I had more tears forming in my eyes. It is so wonderful to know that someone there in Moultrie knows that not only case #111R exists but that they exist as a family. Barbara Saturday will stay in my prayers for the rest of my life. I too realize she is a person, a beautiful person. Thank you.

## Annual Development Conference (continued)

(Continued from page 1) and family situations, and how to discern between what needs clarification versus what needs verification. They hit the policy books to provide refreshers to all of their peers and passed along nuggets of hard earned wisdom on how to best manage the multiple demands of being an eligibility and outreach specialist. Perhaps the greatest benefit for all attendees was the opportunity to commune, network and exchange innovative ideas with each other.

This year's event was also highlighted by informative and colorful speeches from Office of Family Independence Manager Mary-Ellen Brown, Department of Community Health official Fran Ellington, PeachCare for Kids Director Rebecca Kellenberg, Georgia Partnership for Caring Foundation Executive Director Tom Underwood and Author and motivational speaker Mark Ballard. "It was refreshing to see top level staff members come and personally show support for what we do," said Ware Team specialist Mel Rozier. "I really got the feeling that they care about our mission as much as we do."

For the first time ever, the recipient of the RSM Project Team of the Year award was selected by on-site ballot voting by all at the conference. The Error Control Specialist Team went home as the champions of this acclaimed honor, but all of the teams left as champions of health care for those in need.



All of the supervisors pitched in to prepare for RSM's 11th Annual Development Conference. They formed an assembly line to collate training manuals and sort supplies.



Elaine Haizlip, Saundra Jackson and Betty Jones of the Washington Team displayed their theatrical gifts as they borrowed a theme from the Three Little Pigs to offer up a spoof about RSM's rebound-filled year.



The Error Control Specialist Team is the first team to be named RSM Team of the Year by an all-staff, ballot vote. Pictured (I to r): seated-Julie Curbow and King La; standing-Lindia Moore, Linda Mathews and Britt Meeks (supervisor).

## RSM Mission Statement

The mission of the Right from the Start Medicaid Outreach Project is to enable pregnant women and children to receive comprehensive health services through Right from the Start Medicaid and related

programs.





#### Date **Event** Location Attendance (Continued from page 15) Jones County Christmas Parade Gray 1500 12/712/9 Hawhammock Baptist Christmas Bazaar 100 and Auction Swainsboro 12/10 Wal-Mart "Gifts From the Heart" Canned Food and Tov Drive 650 Gray 12/14 First United Methodist Church "A Christmas Story" Swainsboro 75 12/18 Shriner's Christmas Parade Swainsboro 500 12/20 "Santa's Coming to Town" Henry Day Care Swainsboro 70 12/27 Car Seat Safety Training and Giveaway 20 Jeffersonville

## Whitfield Team 85 Barry St. • Apt. 2K. • McCaysville, GA 30555 • 706-492-4260

Date	Event	Location	Attendance
10/07-9	Walker Co. Teen Resource Center	Rossville	70
10/21	North Ga. Fair Ground	Dalton	500-1000
10/23	Make A Difference Day Family Fun Day		
	at Brookwood School	Dalton	200+
10/30	Kids Safety Day at Murray Medical Center	Chatsworth	150
11/01	First Steps	Calhoun	20
11/18	Walker Co. Teen Resource Center	Rossville	20
12/09	Walker Co. Teen Resource Center	Rossville	30
12/16	Holiday Program	Dalton	200+
12/16	Walker Co. Teen Resource Center	Rossville	30

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